

BUSINESS PARTNERSHIPS

PREMIER PARTNERSHIP \$25,000

Includes naming rights on the curriculum distributed to each student throughout the entire district.

*(6) Student Assemblies, (1) Parent Seminar,
(1) Educator Staff Development,
(1) Corporate Motivational Seminar*

COMMUNITY PARTNERSHIP \$15,000

Includes naming rights on the curriculum material for middle school and high school.

*(2) Student Assemblies, (1) Parent Seminar,
(1) Educator Staff Development,
(1) Corporate Motivational Seminar*

CURRICULUM PARTNERSHIP \$10,000

Includes naming rights on the curriculum material for middle school and high school. (2) Student Assemblies

GOOD CHARACTER PARTNERSHIP \$5,000

Includes (2) Student Assemblies, (1) Educator Staff Development, (1) Parent Seminar, (1) Corporate Seminar

CORPORATE PARTNERSHIP \$1,500

(1) Company-Wide Motivation Seminar

EDUCATOR PARTNERSHIP \$1,500

(1) Educator Staff Development Program

STUDENT ASSEMBLY PARTNERSHIP \$1,500

(2) School-Wide Assemblies

PARENT PARTNERSHIP \$1,500

(1) District-Wide Parent Seminar

ADVERTISING PARTNERSHIP \$1,000

*Advertising in the NCEF Newsletter
& Name Recognition during Events*

***All Partnerships receive
Name Recognition during Events***



** Picture on the cover
Award recipient and performer,
Madison Georgi
at NCEF "Tribute to Good Character"
at the PA State Capital*

**TOLL FREE
PHONE 1-866-770-6233**

**NATIONAL CHARACTER
EDUCATION FOUNDATION**

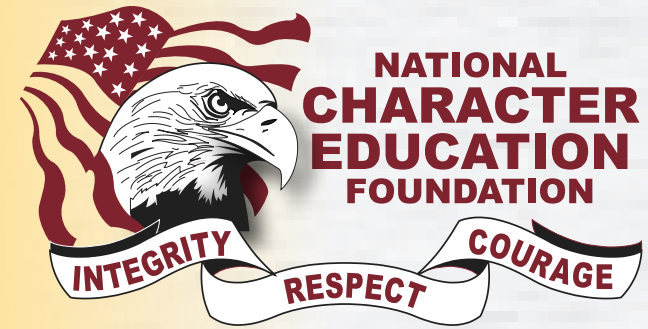
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The official registration and financial information of the National Character Education Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, (800)732-0999. Registration does not imply endorsement.

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*Providing _____
BUSINESSES
the Opportunity
to INVEST in
STUDENTS*



**"STUDENTS FOR GOOD
CHARACTER PROGRAM"**

"To recognize, educate, and promote the benefits of good character to students, parents, and communities"

By virtue of our message we will always leave a place better than we find it!

BUSINESSES FROM ACROSS THE REGION ARE PLAYING AN IMPORTANT ROLE IN SECURING OUR FUTURE, AS A COMMUNITY AND AS A NATION, THROUGH THE

DEVELOPMENT OF GOOD CHARACTER AND ACADEMIC ACHIEVEMENT AMONG THEIR STUDENTS.

DAVID L. RETTIG
Founder



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The program was totally awesome! The presentation really affected the students and staff; by far the best we ever have had.

- Hope Bishop Parent Teacher Association

Having seen the NCEF program and having worked with the foundation, I can attest to their effectiveness.

- George Gabriel
Superintendent New Castle, SD

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“ THE FOUNDATION CONTINUES TO EARN MY RESPECT AND ADMIRATION, AND IT DESERVES THE APPRECIATION AND SUPPORT OF EVERY PARENT AND TEACHER. THEIR WORK TO IMPROVE STUDENTS' CHARACTER IS SECOND TO NONE.

- William H. Kerr, Ed.D., Superintendent
Armstrong School District, Ford City, PA

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WE BELIEVE

Young people are our most important natural resource. They hold the keys to the future. The NCEF highly values society's youth and believes that each person deserves to be educated, respected and treated as people who have purpose and value.

THE NEED

According to the National Center for Education Statistics (NCES) website, if you took the top 25% of either China's or India's total student population, they would exceed the total number of students in the U.S. This means they have nearly as many honor role students as we have kids! While the NCEF recognizes the many cultural dilemmas facing today's students, we live in a globally competitive world, and the decline in appropriate behavior and academic proficiency is placing our nation at grave risk of losing our economy's competitive edge.

ECONOMIC ENGINE

We believe the single most important part of consistent economic growth within a society rests in the success of educating its children both academically and ethically. Apart from the home, educators and their students are essential to the development and/or revitalization of our communities and nation.

ATTRACTING ECONOMIC GROWTH/REVITALIZATION

A school systems' effectiveness – both academically and behaviorally – is one of the first community assets appraised by both families and businesses when considering relocating. When the school system is productive and safe, economic growth occurs at increased levels.

WORKFORCE SOCIAL SKILLS (14-year initiative)

It is our goal to educate and inspire positive social skills beginning in Kindergarten and continuing through 12th grade. The strategy is to develop these skills throughout our students' educational experience focusing on the benefits of personal ethics, civic duty and academic success.

OUR SYSTEM WORKS

Based on research, NCEF programs decrease disruptive behavior and increase academic proficiency levels.

OUR PROGRAMS

Award Winning Classroom Curriculum From Grades K-12.

The NCEF curriculum is an innovative school performance strategy for students in grades K-12 that integrates character education and academic achievement.

School-Wide Assemblies

Character education assemblies are designed to identify and address many of the negative issues facing today's students. These assemblies present a clear and unforgettable message that will impact students as to the importance of possessing uncompromising character.

Educator/Support Staff Development Seminars

These programs are designed to edify and encourage educators and support staff as to the important role they play in the lives of their students. They will not only gain a deeper understanding of how today's youth culture affects the classroom, but also its impact on academic proficiency.

Parent Partnership/Seminar

These programs are designed to help parents recognize and understand the multitude of outside influences potentially affecting their children and also suggest ways they can become more involved in their children's lives.

Corporate Motivational Seminars

These programs are designed to motivate employees and executives to live lives that exhibit personal and professional integrity and to value the role they play in the success of businesses and communities in which they live and work.

